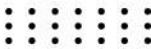


# Corporate Sponsorship

## The Black Ice Scholarship Gala

### 2026



Presented By

**ALPHA EXCELLENCE FOUNDATION**

Visit  
Website



[www.AlphaeXcellenceFoundation.com](http://www.AlphaeXcellenceFoundation.com)

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Alpha eXcellence  
Foundation

# Letter from the Chairman

Dear Supporter,

As the Chairman of the Alpha eXcellence Foundation, a 501 (c) 3 tax tax tax-exempt organization, I am honored to lead an organization that is passionately dedicated to empowering individuals through a multifaceted approach that encompasses education, leadership development, and community service. Our mission is rooted in the belief that by investing in people, we can create transformative opportunities that pave the way for personal and professional success.

We strive to provide comprehensive educational resources and mentorship programs that equip individuals with the skills and knowledge they need to thrive in a rapidly changing world. Our leadership initiatives focus on nurturing the next generation of leaders by fostering critical thinking, resilience, and ethical decision-making. Moreover, we actively engage in community service projects, reinforcing our commitment to giving back and making a tangible impact in the communities we serve.

Together, we are building a robust framework of support that not only addresses immediate needs but also lays the groundwork for sustainable growth and success. It is my firm belief that through our collective efforts, we are crafting a legacy of excellence that will inspire and uplift future generations, empowering them to reach their full potential.

Sincerely,

*Troy McClain*

Troy McClain  
Chairman of the Board  
Alpha eXcellence Foundation





# 2

Alpha eXcellence  
Foundation



## Vision & Mission



### Our Vision

The **vision** of the Alpha eXcellence Foundation is to cultivate a generation of empowered, educated, and community-minded individuals in South Carolina who exemplify excellence and drive enduring, positive change in society.

### Our Mission

The **mission** of the Alpha eXcellence Foundation is to advance academic achievement, leadership development, and civic engagement among individuals in South Carolina, particularly those from historically underrepresented communities.



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# Black Ice Scholarship Gala

The Black Ice Scholarship Gala raises funds for scholarship initiatives for the Alpha eXcellence Foundation. Through the Gala, the Alpha eXcellence Foundation in collaboration with the Xi Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. are able to award financial support to deserving high school students desiring to attend college and provide financial support to and advocacy for local causes surrounding education, mentoring, leadership development and uplifting the downtrodden of humanity.





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Alpha eXcellence  
Foundation

# Sponsorship Opportunities and Benefits

Interested in being a sponsor for the 2026 Black Ice Scholarship Gala?

**Contribution:**  
**\$10,000**

## eXcellence Title Sponsor (1)

- Platinum Sponsorship Benefits
- Brief Gala Spotlight
- Eight (8) VIP Gala tickets w/premium seating
- Gala Award

**Contribution:**  
**\$5,000**

## Platinum Sponsorship (3)

- Electronic displays at the Gala
- Name and logo featured on event social media posts
- Verbal acknowledgment at the Gala
- Name and logo featured on event app
- Six (6) VIP Gala tickets
- Special gift

**Contribution:**  
**\$2,500**

## Old Gold Sponsor (5)

- Electronic displays at the Gala
- Name and logo featured on event social media posts
- Four (4) VIP Gala tickets

**Contribution:**  
**\$1,500**

## Bronze Sponsor (10)

- Electronic acknowledgment at the Gala
- Two (2) Gala tickets

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[www.AlphaeXcellenceFoundation.com](http://www.AlphaeXcellenceFoundation.com)



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# Sponsorship Form

Thank you for your interest in sponsorship! Your support will help with community programs, events, and educational activities.

## Sponsorship Levels

*Check all that apply*

- ☐ **eXcellence Title Sponsorship** **\$10,000**
- ☐ **Platinum Sponsorship** **\$5,000**
- ☐ **Old Gold Sponsorship** **\$2,500**
- ☐ **Bronze Sponsorship** **\$1,500**
- ☐ **Donation of Any Amount** **\$\_\_\_\_\_**

## Contact Information

Orgination/Company Name \_\_\_\_\_

Orgination/Company Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

Please complete and return this form to  
**AlphaeXfoundation@gmail.com**

Or Visit **www.AlphaeXcellenceFoundation.com**  
For the Online Sponsorship Form

Or **Scan the QR Code**  
For the Online Sponsorship Form





# 6

Alpha eXcellence  
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# Thank You For Your Attention

For information about the impact of Alpha eXcellence Foundation, visit our website.



**Email**

AlphaeXFoundation@gmail.com



**Website**

www.AlphaeXcellenceFoundation.com