ALPHA EXCELLENCE FOUNDATION

The Black Ice Scholarship Gala

Corporate Sponsorship

February 27, 2027

Presented By:
Alpha eXcellence Foundation









AlphaeXcellenceFoundation.com

ALPHA EXCELLENCE FOUNDATION

Letter from the **Chairman**



Dear Supporter,

At the Alpha eXcellence Foundation, we believe that every individual deserves the opportunity to discover their potential, develop their gifts, and build a future filled with purpose and possibility.

As Chairman of the Board, I am honored to serve an organization dedicated to making that belief a reality. As a **501(c)(3) tax-exempt organization**, our work is centered on empowering individuals through education, leadership development, mentorship, and meaningful community service.

We understand that lasting change begins with opportunity. That is why we work to provide educational resources and mentorship that help individuals gain the knowledge, confidence, and skills necessary to succeed. Through our leadership initiatives, we encourage critical thinking, resilience, integrity, and responsible decision-making—qualities that help shape not only successful individuals, but leaders who are prepared to make a difference in their families, workplaces, and communities.

Our commitment extends beyond personal development. Through community service and outreach, we strive to address needs, strengthen communities, and create opportunities and create opportunities for lasting growth.

Sincerely,

Troy McClain

Troy McClain
Chairman of the Board
Alpha eXcellence Foundation

THE VISION

of the Alpha eXcellence Foundation is to cultivate a generation of empowered, educated, and community-minded individuals in South Carolina who exemplify excellence and drive enduring, positive change in society.

OUR MISSION

The Alpha eXcellence Foundation is to advance academic achievement, leadership development, and civic engagement among individuals in South Carolina, particularly those from historically underrepresented communities.



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Black Ice **Scholarship Gala**











Overview

The **Black Ice Scholarship Gala** serves as a premier fundraising initiative of the Alpha eXcellence Foundation, conducted in collaboration with the Xi Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. The Gala raises critical financial resources to **support scholarship opportunities for deserving high school students** pursuing higher education, while also advancing initiatives that strengthen education, mentoring, leadership development, and support for individuals and families experiencing hardship.

Goals and Objectives

- Provide **scholarships** to deserving high school students pursuing higher education.
- Support **education and mentoring initiatives** that promote academic achievement and college readiness.
- Develop **future leaders** through leadership development, mentorship, and service.
- Support local causes focused on education, empowerment, and uplifting underserved members of our community.
- **Build lasting partnerships** with donors, businesses, and community organizations committed to investing in youth and community advancement.

Your sponsorship is an investment in education, leadership, opportunity, and the future of our community.

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Sponsorship **Opportunities**

Interested in being a sponsor for the Black Ice Scholarship Gala? Your sponsorship supports the Alpha eXcellence Foundation's scholarships and educational programs.

EXCELLENCE TITLE SPONSOR (1 AVAILABLE)

$10,000

- Electronic displays at the Gala
- Name and logo featured on event social media posts
- Verbal acknowledgment at the Gala
- Name and logo featured on event app
- Brief Gala Spotlight
- Eight (8) VIP Gala tickets w/premium seating
- Gala Award

PLATINUM SPONSORSHIP (3 AVAILABLE)

$5,000

- Electronic displays at the Gala
- Name and logo featured on event social media posts
- Verbal acknowledgment at the Gala
- Name and logo featured on event app
- Six (6) VIP Gala tickets
- Special gift

OLD GOLD SPONSOR (5 AVAILABLE)

$2,500

- Electronic displays at the Gala
- Name and logo featured on event social media posts
- Four (4) VIP Gala tickets

BRONZE SPONSOR (10 AVAILABLE)

$1,500

- Electronic acknowledgement at the Gala
- Two (2) VIP Gala tickets

All sponsorship donations are 501c3 tax deductible

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THANK YOU!

LET'S BUILD A PARTNERSHIP TOGETHER



For information about the impact of Alpha eXcellence Foundation, visit our website.



To make a contribution visit

www.AlphaeXcellenceFoundation.com

For the Online Sponsorship Form

Or

Scan the QR Code

For the Online Sponsorship Form

