

Corporate Sponsorship

The Black Ice Scholarship Gala

2026



Alpha eXcellence
Foundation



Presented By

ALPHA EXCELLENCE FOUNDATION

About Us

Alpha eXcellence Foundation 501(c)(3) nonprofit

As Chairman of the **Alpha eXcellence Foundation, a 501(c)(3) nonprofit**, I lead an organization dedicated to empowering individuals through education, leadership development, and community service. By **investing in people**, we create opportunities for personal and professional growth, foster future leaders, and make a **lasting impact through service**. Our mission builds a foundation for sustainable success and a legacy of excellence for future generations.



Troy McClain

Troy McClain
Chairman of the Board
Alpha eXcellence Foundation

Vision & Mission

Our Vision

The **vision** of the Alpha eXcellence Foundation is to cultivate a generation of empowered, educated, and community-minded individuals in South Carolina who exemplify excellence and drive enduring, positive change in society.

Our Mission

The **mission** of the Alpha eXcellence Foundation is to advance academic achievement, leadership development, and civic engagement among individuals in South Carolina, particularly those from historically underrepresented communities.



Black Ice Scholarship Gala



The Black Ice Scholarship Gala raises funds for scholarship initiatives for the Alpha eXcellence Foundation. Through the Gala, the Alpha eXcellence Foundation in collaboration with the Xi Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. are able to award financial support to deserving high school students desiring to attend college and provide financial support to and advocacy for local causes surrounding education, mentoring, leadership development and uplifting the downtrodden of humanity.



Sponsorship Opportunities and Benefits

Interested in being a sponsor for the 2026 Black Ice Scholarship Gala?

Contribution: \$10,000

eXcellence Title Sponsor

(1 available)

- Platinum Sponsorship Benefits
- Brief Gala Spotlight
- Eight (8) VIP Gala tickets w/premium seating
- Gala Award

Contribution: \$5,000

Platinum Sponsorship

(3 available)

- Electronic displays at the Gala
- Name and logo featured on event social media
- Verbal acknowledgment at the Gala
- Name and logo featured on event app
- Six (6) VIP Gala tickets
- Special gift

Contribution: \$2,500

Old Gold Sponsor

(5 available)

- Electronic displays at the Gala
- Name and logo featured on social media
- Four (4) VIP Gala tickets

Contribution: \$1,500

Bronze Sponsor

(10 available)

- Electronic acknowledgement at the Gala
- Two (2) Gala tickets



How to Provide Sponsorship



Thank you for your interest in sponsorship! Your support will help with community programs, events, and educational activities.



Contact Information

Please Email
AlphaeXfoundation@gmail.com

Or Visit
www.AlphaeXcellenceFoundation.com
For the Online Sponsorship Form

Or **Scan the QR Code**
For the Online Sponsorship Form



Thank You For Your Attention

For information about the impact of Alpha eXcellence Foundation, visit our website.

